



6th BANGLADESH BUILD CON INTERNATIONAL EXPO 2022

POST SHOW REPORT 2022

24 | 25 | 26 NOV. 2022

EXPO ZONE, International Convention City,
Bashundhara, Dhaka



INDIAN PAVILION :



Department of Commerce
Ministry of Commerce and Industry
Government of India



Confederation of Indian Industry

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Nov. 2022

Bangladesh BUILDCON 2022 has strengthened its role as **one of the leading international shows** for **Architecture and Building & Construction Sectors**. Focusing on the entire building process, the show is dedicated to bringing **Architects, Designers, Builders & Developers, Specifiers, Wholesalers, Retailers** and **Installers**, the best available Products, Technologies and Solutions for their projects. Bangladesh Buildcon has created a niche for itself and has become the most sought-after business event in the country. The platform has been utilized by over 1000 brands since its inception for expansion, technology transfer and new business partnerships.



Over **12,200** Visitors

250+ Exhibiting Companies

350+ Products & Services

Spread Over **4 HALLS**



INTRODUCTION TO BANGLADESH BUILDCON

The 6th Edition of BANGLADESH BUILDCON INTERNATIONAL EXPO, was held from 24th to 26th of November at Expo Zone, International Convention City Bashundhara - ICCB, Dhaka, Bangladesh, offering the best opportunities for networking, Trading & Marketing of New Technologies, Latest Products and Innovations in the Building & Construction Industry. The Bangladesh Building & Construction Industry witnessed an immense boost due to pre-eminent personalities and relevant industry stakeholders visiting this popular trade show concurrent with Bangladesh Wood & Electrical Expo Bangladesh, with more than 250+ International & Local companies participating from 10+ countries and displayed close to 2500 products with their technologies.



SHOW HIGHLIGHTS

The show registered a footfall of over 12,200 business profile visitors, incorporating, the members of Institute of Architects, Bangladesh (IAB); Bangladesh Association of Construction Industry (BACI); Real Estate & Housing Association of Bangladesh (REHAB); Government Authorities, Contractors, Civil Engineers, Dealers and Distributors from the Industry.

The objective of the Expo was to provide the professionals an opportunity to explore the expertise available, to improve productivity in an economical manner. By gathering countries from across the world, Bangladesh Buildcon offers an opportunity to branch out to business-to-business trading and create a customer database from the visitors to your display booth. Countries display and showcase technological innovations and national cultures, engaging with civil society to craft a positive and distinctive national identity.

The Tradeshow was inaugurated by Mr. M. A. Mannan MP, Honorable Minister, Ministry of Planning, followed others who shared the stage:

- Mr. Mostofa Azad Chowdhury Babu Senior Vice President, FBCCI
- Mr. Khandakar Ruhul Amin CIP, Chairman, Bangladesh Electrical Association
- Mr. Shadat Hossain Bhuiyan, Ex Chairman, Bangladesh Electrical Association, Chairman, Fair Committee, Bangladesh Electrical Association
- Swami Prem Anveshi, Managing Director, Futurex Trade Fair & Events Pvt. Ltd.
- Mr. Nandagopal K, Director, ASK Trade & Exhibitions Pvt Ltd
- Mr. Alimuzzaman Alam, Director, Bangladesh Electrical Association.

MARKETING CAMPAIGNS



EXHIBITOR FEEDBACK

90% of the exhibitors established useful business contacts

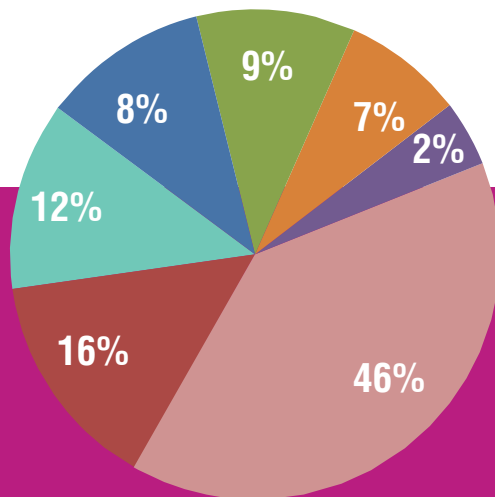
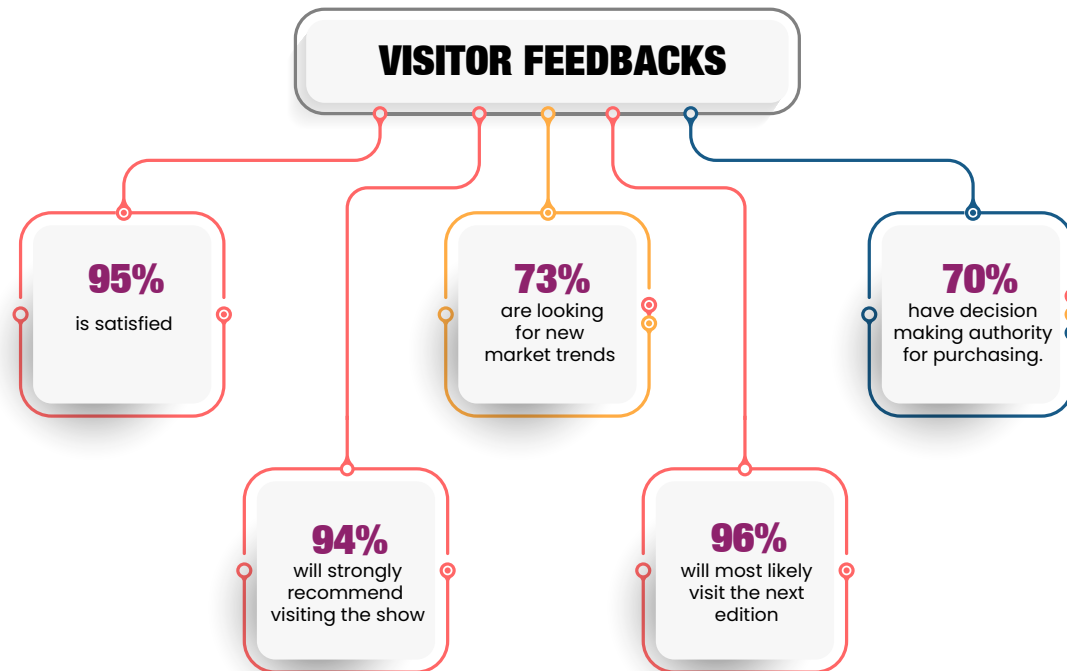
92% of the exhibitors expect orders as a result of exhibiting

85% of the exhibitors indicated the visitor quality was good or excellent

87% plan to exhibit at the 2023 edition

10 20 30 40 50 60 70 80 90





Professionals
with directing roles



80%

business owners with
managing responsibilities



83%

decision makers

* Autonomous purchasing managers & team purchasing managers combined

PHOTO GALLERY



SEE YOU AT



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24

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NOVEMBER 2023

**I.C.C.B., DHAKA
BANGLADESH**

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